MAKE THE SWITCH TO THE MOST EFFICIENT ELECTRIC WATER HEATER

Energy efficient and durable, heat pump water heaters give you reliable hot water and can save up to $300 a year on your electric water-heating costs. Ready to start saving right away? [LOCAL UTILITY] offers a [$$$] rebate on a new heat pump water heater!

Install Now for ~~$1,600~~ **$1,300**

Contact [YOUR COMPANY] today and make the switch to a  
heat pump water heater for energy savings and hot water you can rely on.

Your Name \_\_\_\_\_\_\_\_\_\_\_\_  
Email Address \_\_\_\_\_\_\_\_\_\_

SUBMIT

*Advertised price does not include electrical, plumbing, air ducting, relocations, or installation in a living space. Additional travel charges may apply. Promotion is valid while supplies last and is subject to change.*

Why Upgrade?

✔️ **Save Money**  
Heat pump water heaters use 60% less energy than standard electric models — saving you [about $3,500](https://www.energystar.gov/products/water_heaters/high_efficiency_electric_storage_water_heaters/benefits_savings) over the life of the water heater.

✔️ **Rest Easy**The standard 10-year warranty lets you rest easy knowing you will have a steady supply of hot water for years to come.

✔️ **Stay Warm**Heat pump water heaters provide *more* hot water per hour than similarly sized standard electric water heaters.

Don’t wait for your old water heater to fail

Switching to a heat pump water heater now won’t just save money, it will spare you from cold showers, flooding and emergency replacements. The average insurance claim for water damage due to a failed water heater is $4,000. Replacing your water heater now will help you avoid these messy situations altogether. Invest early, save longer and protect yourself along the way!

How it works

A conventional electric water heater uses more energy than a refrigerator, dishwasher, clothes washer and dryer combined! A heat pump water heater works differently, moving heat rather than generating it, so you use as little as one-third of the energy — and save thousands of dollars on your electric bill.

Get an estimate

Call now: 1-888-888-8888

Visit us:  
[YOUR ADDRESS]

[[Embed a Google Map](https://support.google.com/maps/answer/144361)]

Learn more

* [The Comfort Ready Home guide to heat pump water heaters](https://comfortreadyhome.com/guides/heat-pump-water-heaters/).
* [Consumer Affairs asks: Are Heat Pump Water Heaters Worth the Cost?](https://www.consumeraffairs.com/homeowners/heat-pump-water-heater-value.html)
* [Information from ENERGY STAR® about heat pump water heaters](https://www.energystar.gov/products/water_heaters/heat_pump_water_heaters).
* [$1,500 Heat Pump Water Heater – Worth It? Matt Risinger investigates (video)](https://youtu.be/omivdhxdGv0).